



EXHIBIT HIGHLIGHTS

Defined by events like the Watergate Scandal, the Fall of Saigon, and the Iran Hostage Crisis, the 1970s were a decade of turbulence. Social movements for women's rights and the environment were juxtaposed against disco music and sitcoms. Politics began to become divisive, technology took a giant leap forward, and we experienced a loss of innocence. Join us as we explore the rich history of the 1970s through exhibits, displays, presentations and interactive events.

With program partners that include the Gerald R. Ford Presidential Library and Museum and the Detroit Historical Museum, the Lorenzo Center will house artifacts that bring to life stories of significance from the decade and create a bit of nostalgia for those who lived it. See vintage vehicles, toys, household items and much more! These will be accompanied by informational panels, displays, images, and ambient audio that help create the atmosphere of this time.

PRESENTATIONS

Kick Out the Jams! Rock of the Seventies in Michael Zadoorian's *Beautiful Music*

Saturday, March 2, 2pm

Michael Zadoorian, Kresge Fellow and author of *The Leisure Seeker* (starring Helen Mirren and Donald Sutherland) discusses his new book, *Beautiful Music* that uses the music scene in Detroit in the 1970s as a backdrop.

Chile Coup

Thursday, March 7, 12pm

MCC Faculty Maria Ramos and Gary Flemming explore the topic of the coup in Chile that took place during the 1970s. This presentation is two hours in length and includes a documentary film.

The History and Resurrection of the Equal Rights Amendment

Friday, March 8, 11am

Celebrate International Women's Day and join MCC Faculty Brooke Allen while she explores the history and recent resurrection of the Equal Rights Amendment (ERA) which was designed to guarantee equal legal rights for all American citizens regardless of sex. The Amendment seeks to end the legal distinctions between men and women in terms of divorce, property, employment, and other matters.

Richard Nixon and the Watergate Scandal

Saturday, March 9, 2pm

From Timothy Naftali, the founding director of the federal Richard Nixon Presidential Library and Museum, who curated the nationally-recognized Watergate Gallery, get an insider's look on Richard

Nixon's presidency and subsequent scandals, leading to his ultimate impeachment. What lessons are there to be learned from this part of history, today?

Museum Theatre: Turmoil and Transition in the 70s

Wednesday, March 13, 11am

In this original play, Michigan-based playwright Kristin Hanratty, whose work has been seen at Theater Nova and Puzzle Piece Theatre, explores the themes of a decade that changed America. From "the silent majority" and war protesters, to a game show exploring the changing women's rights landscape, to dancing "The Hustle", you won't want to miss what promises to be a compelling piece of theatre. This one-hour play was commissioned by the Lorenzo Cultural Center specifically for this exhibit.

Also offered Thursday, March 14 at 11am; Saturday, March 30 at 2pm; and Friday, April 12 at 11am.

Cinema 70s: *All The President's Men*

Wednesday, March 13, 7pm

Join us for a showing of Academy Award Winning film from 1976 that stars Dustin Hoffman and Robert Redford as the reporters who broke the Watergate Scandal. (2 hours, 14 minutes)

Museum Theatre: Turmoil and Transition in the 70s

Thursday, March 14, 11am

In this original play, Michigan-based playwright Kristin Hanratty, whose work has been seen at Theater Nova and Puzzle Piece Theatre, explores the themes of a decade that changed America. From "the silent majority" and war protesters, to a game show exploring the changing women's rights landscape, to dancing "The Hustle", you won't want to miss what promises to be a compelling piece of theatre. This one-hour play was commissioned by the Lorenzo Cultural Center specifically for this exhibit.

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Detroit's 70s Music Scene: A Time of Transition

Friday, March 15, 11am

By 1973, Detroit's vibrant music scene was fading. Only a few acts like, Bob Seger and Ted Nugent, found national fame out of a crop of influential Detroit bands including MC5, SRC, and the Frost. Legendary venues like the Grande Ballroom and Eastown Theatre were all but gone. Locally, new bands failed to form. The Rockets were one of the few who played their own music. Instead, cover bands dominated the club scene, and DJs spun R&B funk at after hours' parties. And as was the case in cities like New York, punk rock came to Detroit, rising up around a place known as Bookies Club 870. On the horizon: techno. David Carson, author of *Grit, Noise and Revolution: The Birth of Detroit Rock 'n' Roll*, presents a look back at Detroit in the 70s—a decade of music that struggled to find its identity.

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THE ALBERT L. LORENZO

Cultural Center

AT MACOMB COMMUNITY COLLEGE

MACOMB COUNTY'S PLACE FOR DISCOVERY

586.445.7348 | LorenzoCulturalCenter.com

Macomb Community College—Center Campus

44575 Garfield Road (at Hall Road), Clinton Township, MI 48038

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Kids Korner: Children's Book Reading

Saturday, March 16, 11am

Join us for a live reading of popular children's books from the 1970s. Titles include *Alexander and the Terrible, Horrible, No Good, Very Bad Day* (1972) – Judith Viorst, Illustrated by Ray Cruz; *Frog and Toad are Friends* (1970) – Arnold Lobel; and *Where the Sidewalk Ends* (1974) – Shel Silverstein.

America's Discoveries of Space: Chronicling Courage

Saturday, March 16, 2pm

Historian John Lind discusses the United States' space program during the 1970s including rocket and jet technology, and the advances that were made possible by the voluntary capture of German scientists who came to work for the US.

Anything Goes: Fashion of the 1970s

Thursday, March 21, 11am

The 1970s marked a period of political and social upheaval, which is reflected in fashion of the period. Vogue Magazine claimed that fashion no longer had any rules. The War in Vietnam, the energy crisis, changes in the role of women in society, concern for the environment, and the development of "style tribes" such as Hippies, Yuppies, and Boho, all created an environment of rich diversity in dress. Pop music, movies and television also left a mark. All of these factors will be explored in this presentation by MSU Faculty Sally Helvenston Gray, as they prompted new styles which even linger in current trends.

Stayin' Alive: The 1970s and the Last Days of the Working Class

Friday, March 22, 11am

Working-class America hit the rocks in the political and economic upheavals of the 1970s. Through political intrigue, labor history, and American music, film and television lore, award-winning author Jefferson Cowie reveals America's fascinating path from rising incomes and optimism of the New Deal to the widening economic inequalities and dampened expectations of the present.

Kids Korner: Children's Book Reading

Saturday, March 23, 11am

Join us for a live reading of popular children's books from the 1970s. Titles include *Miss Nelson is Missing!* (1977) – Harry Allard, Illustrated by James Marshall, *Strega Nona* (1975) – Tomie DePaola and *Oh Say Can You Say* (1979) – Dr. Seuss.

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Gerald R. Ford, The Nice Guy Fixing Nixon's Mess

Saturday, March 23, 2pm

MCC Faculty Michael Placco discusses the role of Gerald Ford (the only US President to come from Michigan) during the topsy-turvy decade of the 70s, and how he helped the nation heal from the Watergate Scandal that divided the country and created a constitutional crisis.

Cinema 70s: *Monty Python and the Holy Grail*

Wednesday, March 27, 7pm

Get silly with this classic comedy from 1975 that tell the story of King Arthur and his Knights of the Round Table who embark on a surreal, low-budget search for the Holy Grail, encountering many, very zany obstacles. (2 hours, 19 minutes)

The End of the Vietnam War: Nixon's Pursuit of "Peace with Honor"

Thursday, March 28, 11am

The Tet Offensive which turned the tide of the War in Vietnam, Nixon's election and change in US strategy, the Cambodian invasion, protest and tragedy at Kent State will be talking points for this presentation by author Gary Hess. He will also discuss the negotiations and the Paris agreements at the end of the war, and winners, losers and an "honorable" peace.

Contrasts, Contradictions, and Continuity: Understanding Carter's Cold War

Friday, March 29, 11am

Richard M. Filipink, Professor of History at Western Illinois University, examines the Cold War policies of President Jimmy Carter which are a confused combination of contradictions and continuity. In this presentation we will examine how the Carter administration oscillated in its handling of the Soviet Union, inconsistently applied standards for human rights, and completed the process of recognizing the People's Republic of China. Filipink will also discuss the divisions within Carter's foreign policy team and how they influenced his actions. Carter's policies shaped not only the final stage of the Cold War, but lay the foundation for global relations today.

Kids Korner: Children's Book Reading

Saturday, March 30, 11am

Join us for a live reading of popular children's books from the 1970s. Titles include *The Mixed-up Chameleon* (1975) – Eric Carle, *Caboose Who Got Loose* (1971) – Bill Peet and *Where the Sidewalk Ends* (1974) – Shel Silverstein.

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Museum Theatre: Turmoil and Transition in the 70s

Saturday, March 30, 2pm

In this original play, Michigan-based playwright Kristin Hanratty, whose work has been seen at Theater Nova and Puzzle Piece Theatre, explores the themes of a decade that changed America. From “the silent majority” and war protesters, to a game show exploring the changing women’s rights landscape, to dancing “The Hustle”, you won’t want to miss what promises to be a compelling piece of theatre. This one-hour play was commissioned by the Lorenzo Cultural Center specifically for this exhibit.

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Cinema 70s: Willy Wonka

Friday, April 5, 11am

Starring Gene Wilder, this favorite film from 1971 is a fanciful story of a poor but hopeful boy who seeks one of the five coveted golden tickets that will send him on a tour of Willy Wonka’s mysterious chocolate factory. (1 hour, 40 minutes)

Sensational Crimes of the 70s: Serial Murders and Cult Killings

Saturday, April 6, 1pm

The 1970s witnessed the emergence of high-profile serial killers: Son of Sam, the Hillside Stranglers, John Wayne Gacy, Theodore Bundy and many others. Americans were shocked by crimes orchestrated by charismatic cult leaders such as Charles Manson and Jim Jones. Author and professor of criminology at Northeastern University James Alan Fox examines these and other hideous crimes with an eye toward explaining the motivation for murder and the means by which the perpetrators were identified and captured.

Why Were We Watching *Roots*?

Wednesday, April 10, 12pm

When the television miniseries *Roots* first aired in January of 1977, it earned the largest television audience rating in American history. However, while its popularity is well-established, the reasons for its immediate and overwhelming success are less clear. Through research, analysis, and speculation, MCC Faculty Scott Peller addresses this question and suggests some possible reasons for its enormous viewership.

Political and Demographic Upheaval in Detroit: The Age of Coleman Young Begins

Wednesday, April 10, 7pm

When the 1970s began, Detroit was still a majority white city still jittery over the prospect of another riot. When the decade ended, blacks outnumbered whites almost two-to-one, the population was

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declining, and Mayor Coleman Young was in complete political control. Young had originally hoped to preside over a city with a population that was equally black and white with a growing economy. But it didn't end up that way. Join author/journalist Jack Lessenberry as he discusses the beginnings of Coleman Young's mayoral career.

The Twin Oil shocks of the 1970s: The Economics and Politics of the Era

Thursday, April 11, 11am

MCC Faculty Mark Trueman will frame the 1973 and 1979 crises, the triggers that caused both, and the government's policies and solutions. This discussion will include background on the increasing demand for oil, hardships caused by shortages, and the lessons learned.

Museum Theatre: Turmoil and Transition in the 70s

Friday, April 12, 11am

In this original play, Michigan-based playwright Kristin Hanratty, whose work has been seen at Theater Nova and Puzzle Piece Theatre, explores the themes of a decade that changed America. From "the silent majority" and war protesters, to a game show exploring the changing women's rights landscape, to dancing "The Hustle", you won't want to miss what promises to be a compelling piece of theatre. This one-hour play was commissioned by the Lorenzo Cultural Center specifically for this exhibit.

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Sex, Laughs, and Television: *Rowan & Martin's Laugh-In*, *Jacqueline Susann's Love Machine*, and the Sexual Revolution

Saturday, April 13, 11am

On December 29, 1969, Rowan & Martin's Laugh-In bade farewell to "the sexy sixties" with a musical salute that singled out author Jacqueline Susann, whose "sexy," "trashy" books--most recently *The Love Machine*--were breaking publishing records. The nation's bestselling author bore a kinship to network television's top-rated program, both products of the sexual revolution that, in very different ways, yielded laughter from sex. Author Ken Feil discusses this topic drawing context from his books.

Cinema 70s: *Breaking Away*

Saturday, April 12, 2pm

A small-town boy obsessed with the Italian cycling team vies for the affections of a college girl in this Oscar Winning film from 1979. (1 hour, 41 minutes)

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Real to Reel: *Argo***Wednesday, April 24, 1pm**

Join us for a showing of this political thriller about the Iran hostage crisis during the 1970s. Ben Affleck stars and directed this award-winning film in which he plays a CIA agent who poses as a Hollywood film producer to rescue six Americans who eluded Iranian militants and found refuge with the Canadian ambassador. Film showing will be followed by discussion with MCC Faculty Elton Weintz. (2 hours) This film is rated R and may not be suitable for younger audiences.

Philip Hart: A Man of Steel**Thursday, April 25, 11am**

After graduating from the University of Michigan Law School and surviving a June 6, 1944, landing on Utah Beach, Philip Hart settled in Michigan. He served as lieutenant governor under Governor G. Mennen Williams before moving on to the U.S. Senate in 1958. During his eighteen years in the capital, Hart earned his colleagues’ admiration and the nickname “Conscience of the Senate.” Join MSU History professor Roger Rosentreter as he explores the legacy of this important politician.

Kids Korner: Children’s Book Reading**Saturday, April 27, 11am**

Join us for a live reading of popular children’s books from the 1970s. Titles include *One Fine Day* (1971) – Nonny Hogrogian and *The Garden of Abdul Gasazi* (1979) – Chris VanAllsburg.

RV-ing 1970s Style!**Friday, May 3, 1pm**

Join Tom Dixon and other enthusiasts of the GMC RV that was built in the 1970s for a discussion about this vehicle that was truly ahead of it’s time. The presentation will include sketches and pictures of original clay models that refined it’s shape into a final form, as well as photos of the unique assembly line that was developed to accommodate the motorhome’s size.

Flares, Flowers and Funk: Stayin’ Alive in the 70s**Saturday, May 4, 2pm**

For many, the tumultuous decade of the 70s was a time of political and social unrest. But it was also a time for music, dancing and fashion. Bell bottoms, platforms and prints were all the rage, and the fabric of choice was polyester. So put on your boogie shoes as we welcome Fashion and the Automobile to show us the way we were with all those wild and crazy fashions of the 70s! Far out!

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